

# BRYAN MENDEZ

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## PROFILE

I once told Julian Casablancas from The Strokes that he was being a dick, that's my claim to fame, but besides that I'm a 30 something year old director of digital media who has owned, operated, and managed teams across Latin America, United States, Canada, Great Britain, and the Philippines for the past 15 years. I do digital, and I do it hard.

## EXPERIENCE

### **OWNER, CANTINA DIGITAL – 2011 - PRESENT**

I manage a small international team of designers and developers who are responsible for creating great digital products to our various international clients, some of which include: Google, Reddit, Volvo Canada, Televisa's Brands Group, BioSynt, and more. My main duties involve the acquisition and management of new clients. Bidding and winning potential clients; along with managing our remote team in order to deliver pixel perfect products.

### **DIRECTOR OF PROJECT MANAGEMENT, REDWOODS MEDIA – 2016 - PRESENT**

I manage an international team of designers, developers, marketers, SEOers, and system administrators whom I am responsible of delivering our clients' products. My responsibilities include drafting client proposals and bids, managing client expectations, and delivering upon those expectations.

### **DIRECTOR OF DIGITAL DEVELOPMENT AND ECOMMERCE, MUSIC MARKETING GROUP – 2011 - 2014**

During my tenure and MMG I supervised and helped implement any digital service that we took part in nationally or internationally. Most notably was our work with Grupo Model and their Corona Music platform which was part of an international endeavour. During my time I grew the team by 125% and was responsible for key client wins. Clients: Grupo Modelo, Samsung, Nascar, Sodexo, Nestlé, Toyota, and more.

### **FOUNDER, DRUNKVEGAS – 2009 - 2011**

During my time in Las Vegas I found that there were no resources for the residents, let alone the youth, to know what was going on during the night. I remedied that by creating a platform which anyone was able to check the: who, what, where, time of events that offered free concerts and open bars. Eventually it grew to where I attained contracts to host and cover these events. In the end the site was bought by a would-be competitor.

## EDUCATION

COLLEGE OF SOUTHERN NEVADA, LAS VEGAS, NV, UNITED STATES –  
ECONOMICS

## SKILLS

Adobe Photoshop	Adobe Illustrator	Adobe Indesign
Microsoft Word	Microsoft Excel	Microsoft Sharepoint
HTML	Bootstrap	W3C Best Practices
CSS	SASS	LESS
PHP	Laravel	WordPress
Ecommerce	Magento	Shopify
PHP	Laravel	Yii2
Javascript	jQuery	Angular
Metric Reporting	Performance Optimization	Landing Pages
Google AdWords	Social Media Ad Strategy	Project Management
Project Management	Creative Direction	Art Direction
English / Native	Spanish / Native	German / Intermediate